



### **Lynnette Khalfani-Cox, The Money Coach**

Lynnette Khalfani-Cox, The Money Coach®, is a personal finance expert, television and radio personality, and the author of 15 books, including the New York Times bestseller *Zero Debt: The Ultimate Guide to Financial Freedom*. Lynnette is a former financial news journalist, who now teaches individuals nationwide how to better manage their finances. She has appeared on hundreds of TV programs, including *Oprah*, *The Today Show*, *The Talk*, *Dr. Phil*, *Dr. Oz*, *The Steve Harvey Show*, and more.

As the CEO of [TheMoneyCoach.net LLC](http://TheMoneyCoach.net), a financial education company, Lynnette oversees all content, marketing and operational efforts; serves as spokesperson for the company; and is responsible for the overall editorial direction of the company's main consumer site, [AskTheMoneyCoach.com](http://AskTheMoneyCoach.com).

In 2017, she launched a video-based learning platform called [Money Coach University](http://MoneyCoachUniversity.com). Money Coach University offers online courses taught by Lynnette on numerous financial topics.

Before launching TheMoneyCoach.net in 2003, Lynnette was a *Wall Street Journal* reporter for CNBC, where she covered business and personal finance news. Lynnette spent nearly 10 years at Dow Jones & Co. Inc. working as a reporter, bureau chief, deputy managing editor and personal finance editor.

Prior to her work at Dow Jones, Lynnette was a correspondent for *The Philadelphia Inquirer*, a writer and assistant producer for WTXF (FOX-TV) in Philadelphia, and a writer for the Associated Press in Los Angeles.

Lynnette earned her Bachelor of Arts degree in English from the University of California, Irvine. She also holds a Master of Arts degree in Broadcast Journalism from the University of Southern California.

Lynnette is a native of Los Angeles but now lives in Houston with her husband and business partner, Earl Cox. Together, they are the proud parents of 3 children.

You can follow Lynnette on all of the top social media platforms including Twitter, Facebook, Instagram and LinkedIn.

Read Lynnette's numerous articles and interviews on sites such as Yahoo, AARP, Business Insider and on her free financial blog at [AskTheMoneyCoach.com](http://AskTheMoneyCoach.com).